

**Application for attending UAE Festival Academy**

**1 – 4 March 2020**

Please complete this application and send to [iman.tarafa@britishcouncil.org](mailto:iman.tarafa@britishcouncil.org) by 26 January 2020

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| --- | --- | --- | --- |
| Full Name |  | | |
| Emirate of residence |  | | |
| Email address |  | | |
| Mobile number |  | | |
| Short biography (max 300 words) |  | | |
| Title, company and brief description of role (max 200 words) |  | | |
| What are your areas of interest? | * Arts & Crafts * Camping * Children * Comedy * Community * Cultural * Dance | * Fairs & Carnivals * Family * Film * Food & Drink * Literary * Music * Education | * Performing Arts * Photography * Street Performance * Science * Other (please specify): |
| How will attending the Festival Academy support you in your current work and in your future career and development? (max 200 words) |  | | |
| Are you available to attend the entire programme in Dubai from 1 – 4 March? |  | | |

**Please rate your level of expertise / knowledge in the following topics:**

|  | 1 - basic | 2 - some experience | 3 - good experience | 4 - expert |
| --- | --- | --- | --- | --- |
| Festival strategy and Business Models |  |  |  |  |
| Fundraising, Marketing & Audience Development |  |  |  |  |
| Project Management |  |  |  |  |
| Programming / Curating |  |  |  |  |
| Festival Research, Advocacy and Evaluation |  |  |  |  |
| Festival Impacts and Sustainability |  |  |  |  |
| Disability, Access and Inclusion in Festivals |  |  |  |  |