## Mahmoud Reda

## Qualifications

Bachelor of Arts – English (Cairo University) Accredited trainer and consultant - American Institute for Learning and Human Development) Accredited International Professional Trainer - LJL Seminars

## Profile

Mahmoud Reda is a certified professional international trainer with 15 years of multinational professional experience across a range of market sectors. He has worked for a large multinational telecommunications company for nine years, which has given him the opportunity to work across teams and departments in a multicultural environment with over 40 nationalities. This experience, combined with liaising remotely with colleagues and partners from other countries, enriches his ability to identify challenges of intercultural communication and to address the learning needs of individuals with different professional and personal backgrounds.

Mahmoud's role as an ICF trainer is to deliver highly effective and interactive courses which provide real benefits at the organisational and individual level through sharing personal situations and reallife case studies. He believes that the most effective training combines high value content with hands-on experience and a lot of fun. He is sensitive to the needs of a multicultural audience and creates a learning environment that supports the British Council's Intercultural Fluency learning journey.

Mahmoud has worked with several multicultural organisations and delivered training in India, Jordan, Egypt and London. He has been working in Qatar for the past four years, where he has delivered a huge variety of workshops for employees from a wide range of sectors and backgrounds.